

**R18**

Code No: 157ET

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**B. Tech IV Year I Semester Examinations, January/February - 2023**

**INTELLECTUAL PROPERTY RIGHTS**

**(Common to EEE, CSE, IT)**

**Time: 3 Hours**

**Max.Marks:75**

**Note:** i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

**PART – A**

**(25 Marks)**

- 1.a) What do you mean by IPR? [2]
- b) What is the role of International Trademark Association (INTA)? [3]
- c) What is the purpose of using trade mark? [2]
- d) What is Trade secret? [3]
- e) What is meant by copy right? [2]
- f) What is the need of copyright law? [3]
- g) What is passing off in unfair competition? [2]
- h) What is false advertising? [3]
- i) What is Internet Corporation for Assigned Names and Numbers (ICANN)? [2]
- j) What is Cybersquatting? [3]

**PART – B**

**(50 Marks)**

- 2.a) Describe tools used in intellectual property rights.
- b) Discuss the importance of intellectual property rights. [5+5]

**OR**

- 3. Explain the types of intellectual property with suitable examples. [10]

- 4.a) Explain the acquisition of trademark rights.
- b) Explain the evaluation of trademark rights. [5+5]

**OR**

- 5. Explain the selection, evaluation and registration of trademarks. [10]

- 6.a) Explain the requirements for copyrightability.
- b) With respect to copyright act, explain rights to perform the work publicly. [5+5]

**OR**

- 7.a) Explain the features of Patent Law.
- b) With respect to patents, explain the ownership rights and transfer. [5+5]

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8.a) Explain the liability for misappropriation of trade secrets.

b) What are the remedies for misappropriation?

[5+5]

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9.a) Explain the Defenses in Right of Publicity Cases.

b) Explain the most common types of unfair competition.

[5+5]

10. In detail, explain the new developments in patent law.

[10]

**OR**

11. Write short notes on

a) Trade Mark Law

b) International development in trade secrets law.

[5+5]

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